Your MCAT score is critical to your future in medicine.

Why? Admissions committees use your score as a predictor of your success in the first two years of medical school as well as on the USMLE.

Consider the facts:
- Admissions officers list the MCAT as the most important factor in the application process.¹
- 6 out of 10 medical school applicants will not get into medical school.²
- The acceptance rate at the top 10 schools is only 4%.²

When should you take the MCAT?
86% of admissions officers recommend taking the MCAT by the end of May of the year you plan on applying.¹ Taking the test earlier gets you scores back from the AAMC at the start of the application cycle, giving you a distinct advantage over your competition in rolling admissions.

When should you apply?
When the admissions cycle starts in early summer, you could be one of two people vying for 300 spots. But by the end of the cycle in the fall, you’re likely to be one of 300 people vying for two spots. Give yourself an advantage: Plan your prep and take the MCAT in January or early spring of the year in which you’ll be applying, and have the score you need by the time applications open in June.

Scores at top med schools:²

<table>
<thead>
<tr>
<th>Rank</th>
<th>School</th>
<th>Median MCAT Score</th>
<th>Acceptance Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HARVARD UNIVERSITY</td>
<td>37</td>
<td>2.4%</td>
</tr>
<tr>
<td>2</td>
<td>JOHNS HOPKINS UNIVERSITY</td>
<td>37</td>
<td>1.9%</td>
</tr>
<tr>
<td>3</td>
<td>WASHINGTON UNIVERSITY, ST. LOUIS</td>
<td>38</td>
<td>3.0%</td>
</tr>
<tr>
<td>4</td>
<td>UNIVERSITY OF PENNSYLVANIA</td>
<td>35</td>
<td>2.4%</td>
</tr>
<tr>
<td>5</td>
<td>UNIVERSITY OF CALIFORNIA – SAN FRANCISCO</td>
<td>35</td>
<td>2.6%</td>
</tr>
</tbody>
</table>

Get detailed information including average MCAT scores at U.S. and Canadian medical schools with our free Med School Search Tool at kaptest.com/medsearch

What score do you need?
The average scaled score on the MCAT is a 24 and an “N” on the writing section. However, a score of 30-33 is considered competitive at most U.S. medical schools, and the very top schools look for a 35 and above.

¹ Source: Kaplan Medical School Admissions Officer Survey, July 2008. 90 admissions officers interviewed.
² Source: AAMC’s Medical School Admissions Requirements, 2009-2010
Why prep for the MCAT? It’s not exactly what you’d expect.

The MCAT is unlike most exams you’ve taken during your academic experience.

Computer-Based and Passage-Based

The MCAT is a computer-based test, or CBT. To answer questions, you must first read a passage, internalize the information, and then incorporate it into what you already know. Understanding how the MCAT works—and learning strategies on how to best approach it—will help you score higher.

A Focus on Critical Thinking

Content-wise, the MCAT covers topics that may be familiar to you—physics, general and organic chemistry, biology, and verbal reasoning and writing skills. But under the surface, you’ll discover the MCAT really focuses on your critical thinking skills, including your ability to decipher information from passages, manage time under pressure, and approach problems strategically. You’ll need to fine-tune these skills to score higher.

MCAT Score Facts

Did you know?

- The average MCAT score is a 24, but only 20% of applicants with that score are accepted.
- Only 3 additional correct answers on the MCAT could pull your score ahead of 6,000-11,000 test takers.
- The MCAT is an important predictor of medical school success, and has a correlation of 0.7 to USMLE Step 1 scores (on a scale of 0 to 1).³

Why prepare for the MCAT with Kaplan?
We’re not exactly what you’d expect, either.

Kaplan pioneered the test prep industry. We’ve been at the leading edge ever since, providing our students with the most personalized prep available, unmatched expertise, and guaranteed results. You will score higher on the MCAT—guaranteed, or your money back†. Here’s how:

Unlimited Access to all 8 AAMC Exams

Receive unlimited access to all eight AAMC exams, including both AAMC and Kaplan explanations for every question as well as each right and wrong answer choice. Your results to every question are also forwarded automatically to your Kaplan profile, giving you instant one-step access to all your test performance.

On-Demand Video and Practice Library

Study whenever you want with more than 11,000 questions—the largest pool of MCAT practice materials available anywhere. Missed a class? Only Kaplan gives you online access to attend your classes at home with Lessons-on-Demand. For personalized test review, use our Explanations-on-Demand online video explanations to individual questions. In total, you get 78 MCATs’ worth of practice questions and more than 250 hours of on-demand video content.

Smart Reports™

Every test taker has different needs. That’s why a personalized course is essential to a higher score. Smart Reports is how we achieve it. This exclusive system analyzes your practice test performance and provides recommendations on where to target your prep. With Smart Reports, you’ll focus on the areas that provide your greatest opportunity for score increase.

The Kaplan Higher Score Guarantee

We’re serious about your success. If for any reason you don’t feel ready to take the real exam or are not satisfied with your score, take us again for free. If you don’t score higher, we’ll refund your tuition.

For complete course information and online demos, visit kaplanMCAT.com.
Review Notes

Created by leading experts in each MCAT section and science subject in partnership with Scientific American, this five-volume set covers everything you need to know to ace the MCAT. You won’t waste your time with info that doesn’t show up on the test, and you’ll get all the practice and strategy you need to score higher.

In addition to your Review Notes books, you’ll also get access to Review Notes Online. It’s the same content available in the printed version, but with enhanced features like the ability to create custom reviews, note-taking and highlighting.

Expert Faculty

Kaplan instructors must demonstrate more than MCAT mastery. Each must score at or above the 90th percentile. However, candidates can have a perfect score, but if they can’t stand in front of a class and be effective, compelling, and motivational, they don’t make the cut. In fact, two out of every three score-qualified applicants don’t make it through our training program.

Jeff Koetje, MD
Expertise: 1,130 students taught and counting

Judy Choe
Expertise: 330 students taught and counting

Owen Farcy
Expertise: 310 students taught and counting

David Elson
Expertise: 970 students taught and counting

* MCAT percentile based on performance on the MCAT or a simulated MCAT developed and administered by Kaplan under test-like conditions.
Compare us to the best of the rest.

<table>
<thead>
<tr>
<th></th>
<th>Kaplan MCAT</th>
<th>The Competition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INSTRUCTION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ON-DEMAND HOURS</td>
<td>✓ 250+ hours of online on-demand content</td>
<td>× None</td>
</tr>
<tr>
<td>TEACHER QUALIFICATION</td>
<td>✓ Score at or above the 90th percentile on each section of the MCAT that they teach</td>
<td>× The only other national company uses specialists who are not required to take the MCAT, much less meet a score qualification threshold.</td>
</tr>
<tr>
<td>RECORDED LESSONS</td>
<td>✓ 54 hours of Lessons-on-Demand</td>
<td>× None</td>
</tr>
<tr>
<td>ONLINE QUESTION REVIEW</td>
<td>✓ 150+ hours of Explanations-on-Demand</td>
<td>× None</td>
</tr>
<tr>
<td><strong>PRACTICE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>REALISM</td>
<td>✓ 100% of questions (11,000+) available in the computer test interface with 24/7 access.</td>
<td>× 3,000 questions or fewer in computer-based test interface. Rest of material on paper.</td>
</tr>
<tr>
<td>PASSAGE / QUESTION COUNT</td>
<td>✓ Largest MCAT question library—1,100+ passages, 11,000+ questions and 44,000+ explanations</td>
<td>× Next largest question library contains only 4,500 questions</td>
</tr>
<tr>
<td>CUSTOMIZED PRACTICE</td>
<td>✓ Online customizable Qbank (1,000+ questions)</td>
<td>× No customizable online drills</td>
</tr>
<tr>
<td><strong>PERFORMANCE ASSESSMENT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TREND ANALYSIS</td>
<td>✓ Individual online score analysis and prescriptive feedback through exclusive Smart Reports™</td>
<td>× No aggregation, linking between tests, or trend analysis</td>
</tr>
<tr>
<td>SCIENCE-BASED ASSESSMENT</td>
<td>✓ Science Assessment Exam (120 questions)</td>
<td>× No science assessment given</td>
</tr>
<tr>
<td>MCAT-BASED ASSESSMENT</td>
<td>✓ MCAT diagnostic given only to measure critical thinking skills</td>
<td>× MCAT diagnostic given to measure critical thinking skills and inaccurately given as a science assessment</td>
</tr>
<tr>
<td>BACKGROUND ASSESSMENT</td>
<td>✓ Personal Profile administered to understand academic background, study habits, and perceived strengths and weaknesses</td>
<td>× No background assessment conducted</td>
</tr>
<tr>
<td><strong>CONTENT REMEDIATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCIENCE REVIEW</td>
<td>✓ Access to Review Notes books both in paper and customizable online format</td>
<td>× No customizable online science content</td>
</tr>
<tr>
<td>ALTERNATE LEARNING OPTIONS</td>
<td>✓ Flashcards and QuickSheets</td>
<td>× No alternate ways of reviewing science</td>
</tr>
<tr>
<td>GUARANTEE</td>
<td>✓ Higher score guaranteed or your money back</td>
<td>× Many offer no guarantees. When offered, the next best guarantee requires that you take the real exam or pay a $300 repeat fee</td>
</tr>
</tbody>
</table>

More people get into medical school with a Kaplan MCAT course than with all other major courses combined.†
Our most popular option offers targeted and focused prep designed for students who need to balance a complete course with their busy lifestyles.

• **MCAT Science Review**
  Review the MCAT’s core sciences through 42 online workshops and 600 additional questions.

• **Physics, Organic Chemistry, or Verbal Edge**
  Stand-alone refresher courses with 24 hours of review in three of the MCAT’s most difficult subjects.

• **MCAT Qbank**
  Online question bank of 1,000+ MCAT questions allows you to build customizable quizzes and practice tests.

### Features:

- **MCAT Advantage – On Site**
  - 54 in-class hours across 18 sessions
  - 250+ hours of customizable on-demand self study
  - 11,000+ questions—the most anywhere!
  - Flexible schedules from 4 weeks to 12 months
  - Adaptive learning technology (Smart Reports™)
  - Higher Score Guarantee†
  - 54 in-class hours across 18 sessions
  - 250+ hours of customizable on-demand self study
  - Adaptive learning technology (Smart Reports)
  - Higher Score Guarantee†

- **MCAT One-On-One**
  - Available in 15-, 25-, 35-, or 45-hour options
  - Includes full-access to MCAT Advantage or MCAT Advanced Course
  - Flexible scheduling lets you prep when you need it
  - Adaptive learning technology (Smart Reports)
  - Higher Score Guarantee†

- **MCAT Summer Intensive**
  - 6-weeks, 90 sessions and 350+ hours of instruction
  - Combined elements of classroom lessons, group recitation, and private tutoring
  - Hand-picked faculty from across the country
  - Weekly guest speakers on med school admissions

- **Other Options**
  - Additional resources to supplement your existing MCAT prep and let you study on a flexible schedule.

### Course options:

- **MCAT Advantage – On Site**
  - $1,999 or 3 installments of $666.33

- **MCAT Advantage – Anywhere**
  - $1,999 or 3 installments of $666.33

- **MCAT Advantage – On Demand**
  - $1,749 or 3 installments of $583.00

- **MCAT Advanced – Anywhere**
  - $1,999 or 3 installments of $666.33

- **MCAT Private Tutoring – On Site**
  - Starting at $2,799 or 3 installments of $933.00

- **MCAT Private Tutoring – Anywhere**
  - Starting at $2,799 or 3 installments of $933.00

- **MCAT Summer Intensive Program**
  - $7,999 or 3 installments of $2,666.00

- **MCAT Summer Intensive Program with meals and housing**
  - $11,499 or 3 installments of $3,833.00

- **MCAT Science Review**
  - Review the MCAT’s core sciences through 42 online workshops and 600 additional questions.
  - $499 or 3 installments of $166.33

- **Physics, Organic Chemistry, or Verbal Edge**
  - Stand-alone refresher courses with 24 hours of review in three of the MCAT’s most difficult subjects.
  - $499 per course or 3 installments of $166.33

- **MCAT Qbank**
  - Online question bank of 1,000+ MCAT questions allows you to build customizable quizzes and practice tests.
  - $199 or 3 installments of $66.33

Learn more at: KaplanMCAT.com | twitter.com/KaplanMCATPrep | facebook.com/KaplanMCAT

1-800-KAP-TEST | KaplanMCAT.com

*MCAT is a registered trademark of the Association of American Medical Colleges. Conditions and restrictions apply. For complete guarantee eligibility requirements, visit kaptest.com/hsg. The Higher Score Guarantee applies only to Kaplan courses taken and completed within the United States, Puerto Rico, Canada, Mexico, the United Kingdom, and France.

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Take it from your peers.
Experience the Kaplan difference.

“I took a Princeton Review course for the MCAT but the Kaplan course was much more stimulating. There were more online tools and they were much more helpful. I would highly recommend Kaplan any day!”

“Kaplan is necessary for MCAT success. If you take advantage of all that’s offered, books, online material, they put you way ahead of the curve.”

“I really feel more prepared and confident for Test Day. I’ve recommended this course to everyone I know.”

“I looked at other courses and talked to people I knew who had taken Kaplan and other courses, and Kaplan blows everyone else out of the water!”

“I’m really glad I took the course. I can’t imagine trying to prepare for the MCAT without Kaplan.”

“Everything was great. It was exactly what I expected from the #1 test prep company.”

Prep smarter, score higher—guaranteed or your money back!*  
1-800-KAP-TEST | kaplanMCAT.com

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