Saint Leo University
Donald R. Tapia School of Business
6th Annual International Business Conference
Best Practices in Global Organizations

Wednesday, Feb 18 – Friday, Feb 20, 2015
Saint Leo University, Saint Leo, Florida

Registration Deadline: Sunday, January 4, 2015
Extended: Paper Submission Deadline: Thursday, January 8, 2015
Extended: Abstract Submission Deadline: Thursday, January 8, 2015

You are invited to participate in the 6th Annual Saint Leo University International Business Conference (IBC) which will be held Wednesday, February 18, 2015 through Friday, February 20, 2015. The conference is hosted by the Donald R. Tapia School of Business, Saint Leo University, and will be held at Saint Leo University, Saint Leo, Florida 33574. The conference provides an opportunity for faculty, non-academic professionals, experts and business students to exchange ideas about important trends and issues in the dynamic field of international business.

Keynote Speaker
Wednesday, Feb 18 at 7:00 PM
James Carville

James "The Ragin' Cajun" Carville is America's best-known political consultant. Carville is also a best-selling author, actor, producer, talk-show host, speaker and restaurateur. Carville is a Fox
News contributor and can also be seen on other networks worldwide. He is a columnist for The Hill newspaper which publishes daily when Congress is in session and serves as a Professor of Practice at Tulane University in New Orleans, where he lives with his wife Mary Matalin and their two daughters.

Saint Leo University is nestled in the rolling hills of west central Florida just north of Tampa. Many attractions are within 30 minutes of campus including Busch Gardens, The Florida Aquarium, Tampa’s Lowry Park Zoo, the Museum of Science and Industry (MOSI), and dozens of golf courses. Sea World, Universal Orlando, all the Orlando Disney theme parks, and gulf beaches are approximately one hour’s drive from Saint Leo. Nearby communities offer numerous entertainment and dining options within minutes of the conference and local hotels.

**Conference Registration**: Paying the registration fee grants you access to all conference events. The final registration date is January 22, 2015. Please visit [www.saintleo.edu/ibc2015](http://www.saintleo.edu/ibc2015) to register online or print the by-mail registration form.

Special conference rates will be available at partner hotels. Details are posted on the IBC 2015 website.

**Call for Papers**: Research papers and abstracts covering all aspects of international business are sought for inclusion in the program. Submissions which address issues related to **best practices in global organizations** are especially welcome. Paper and abstract submissions must be made by January 8, 2015. Submissions will be reviewed anonymously by at least two members of the Program Committee and authors will be notified of the decision by January 15, 2015. Papers will be published in a Conference Proceedings. Proposals for panel discussions and tutorials devoted to international business topics are welcomed and will also be considered for inclusion in the program.

**Program Tracks:**
- Non-Profit Organizations
- Public and Governmental Institutions,
- Accounting, Economics, & Finance
- Management, HR, & Business Administration
- Healthcare
- Technology
- Communication & Marketing
- Sports, Hospitality, & Tourism

**Submission Process**: To submit a research paper for consideration, please email a maximum 2 page, single-spaced abstract or preferably a completed manuscript (maximum 15 pages, including all figures and references) to ibc@saintleo.edu. There is no submission fee. Please submit all documents in Microsoft Word (preferred) or PDF format.

Two documents must be attached to the email:
1. Names and institution for all authors, contact information for corresponding author, program track (see above) and the title of the manuscript/abstract.
2. The manuscript/abstract with the title at the top and without names and contact information.

The deadline for manuscript and abstract submissions is January 8, 2015. All papers submitted through the IBC website will be double blind-reviewed by members of the IBC program committee. One or more authors of each accepted submission must register for the conference by January 22, 2015.

Inquiries should be directed to: ibc@saintleo.edu.