

Introducing Faculty Through Teaching; An introduction during an introductory course

Dr. Leon Mohan

Dr. Dene Williamson



Objectives

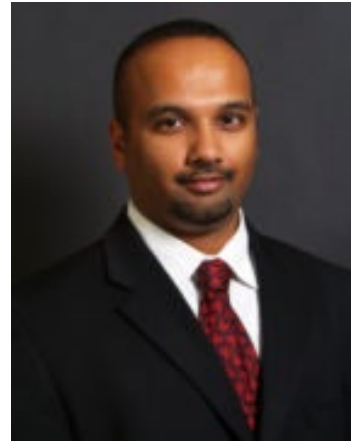
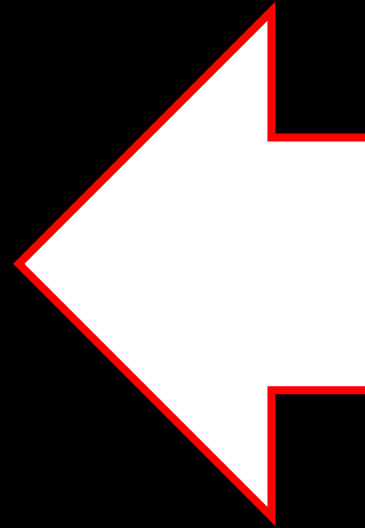
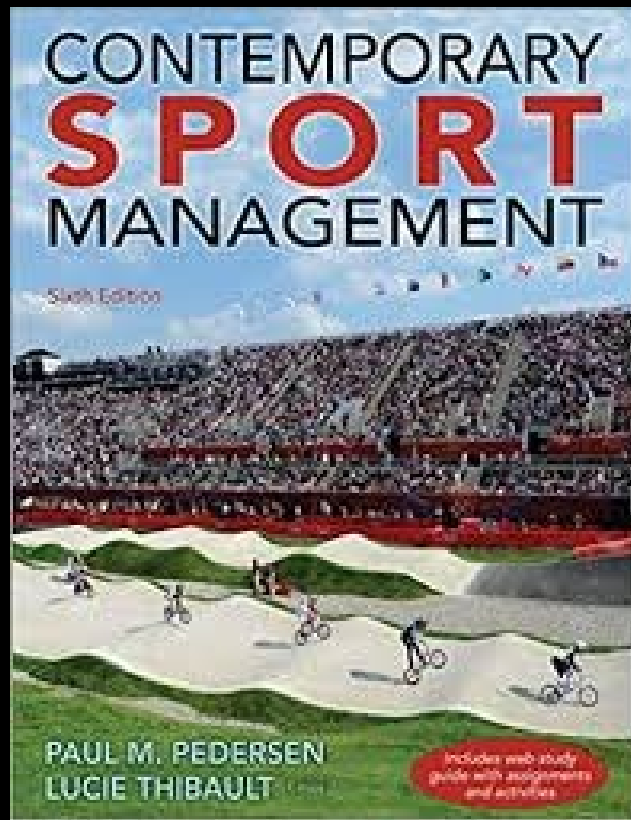
- Introduction Course
- Introduction Department Faculty
- Showcase Teaching Styles
- Utilized in online or hybrid course



Required for All
Sport Business
Majors

Introduction to Sport Business
(SPB 101)

Introduction to Sport Business (SPB 101)



Process for Faculty Involvement

Discuss Expectations

Academic Freedom Still Important

Areas of Expertise

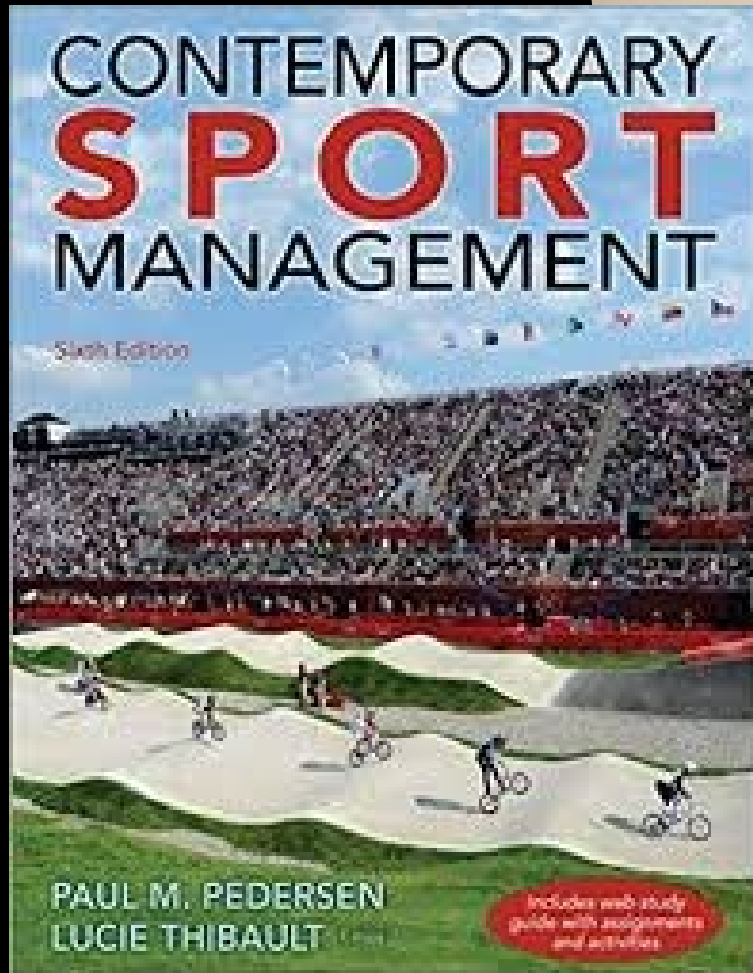
Williamson – Facility Management

Mohan – Marketing & Finance

Hatlem – Sport Governance & Ethics

Consistent Plan for Execution

Execution



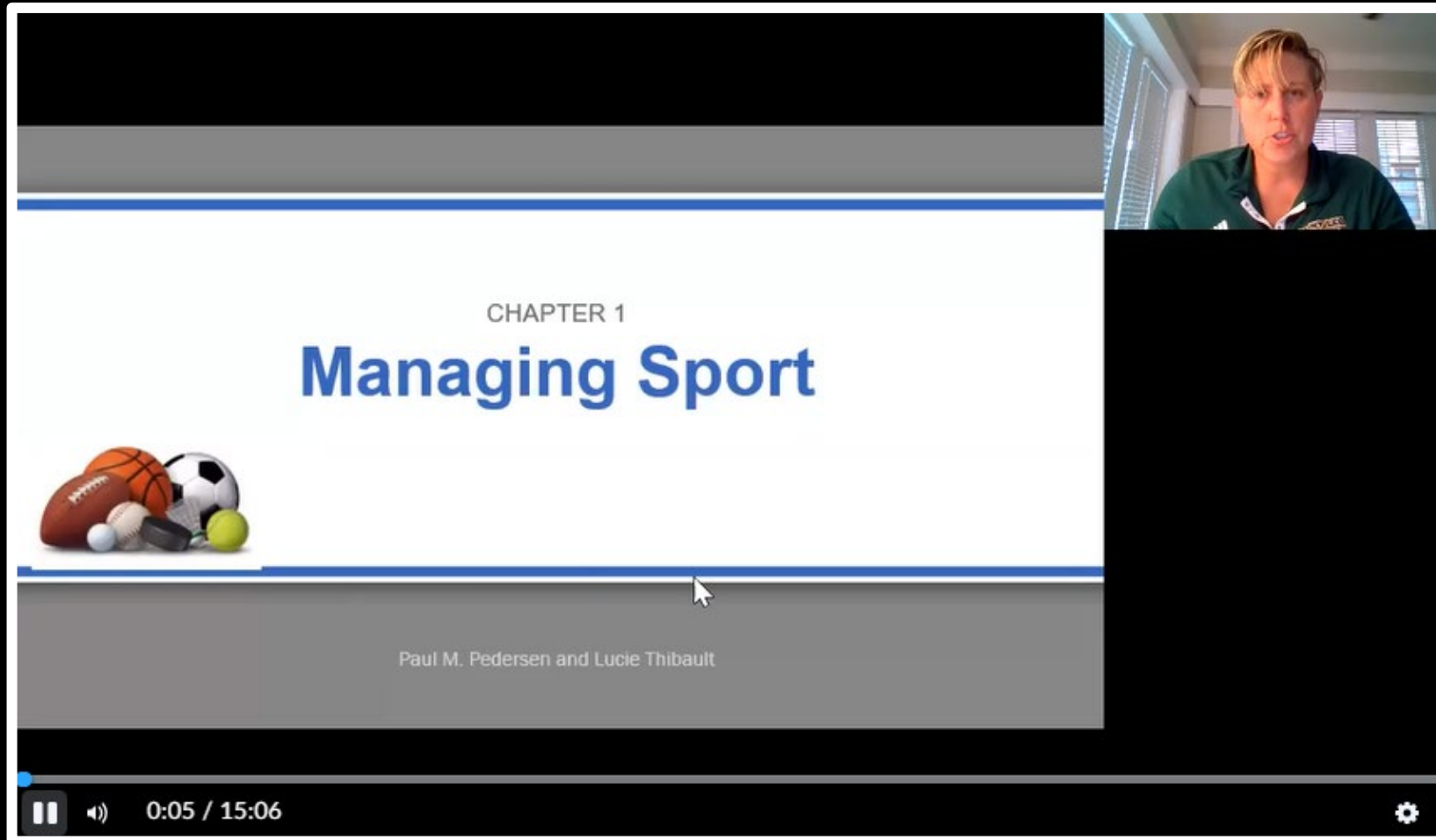
Contents

Acknowledgments ix
A Letter to Students and Instructors xi
Acronyms xvii

PART I Introduction to Sport Management

- 1 Managing Sport** 4
Paul M. Pedersen and Lucie Thibault
Defining Sport and Sport Management 4 • Nature and Scope of the Sport Industry 12 • Unique Aspects of Sport Management 15 • Sport Management Competencies 18 • Future Challenges and Opportunities 23 • Learning Aids 29
- 2 Developing a Professional Perspective** 30
Sally R. Ross, Brian P. McCullough, and Susan E.C. Simmons
Professional Perspective 32 • Professional Attitude 38 • Career Planning and Management 45 • Career Readiness for Occupational Success 49 • Learning Aids 49
- 3 Historical Aspects of the Sport Business Industry** 50
Elizabeth A. Gregg, Brenda G. Pitts, and Paul M. Pedersen
Historical Aspects of Commercialization in Sport 52 • Historical Aspects of the Sport Market 59 • History of the Discipline of Sport Management 66 • Critical Thinking in the History of the Sport Business Industry 67 • Ethics in the History of the Sport Business Industry 67 • Learning Aids 68
- 4 Management Concepts and Practice in Sport Organizations** 70
Kathy Bahrick, Kathryn Heinze, and Lucie Thibault
Generalization of Concepts to Sport Organizations 74 • Organizational Environment 75 • Organizational Effectiveness 77 • Organizational Strategy 79 • Organizational Culture 81 • Organizational Structure and Design 84 • Organizational Change and Innovation 88 • Critical Thinking in Sport Organizations 91 • Ethics in Sport Organizations 92 • Learning Aids 93
- 5 Managing and Leading in Sport Organizations** 94
Shannon Kerwin, Ming Li, and Laura J. Burton
Management Functions 96 • Management Functions 97 • Classifications of Managers 98 • Managerial Skills 99 • Leadership 100 • Decision Making, Authority, and Power 109 • Organizational Diversity 112 • Critical Thinking in Sport Managing and Leading 117 • Ethics in the Leadership of Sport Organizations 117 • Learning Aids 118

Execution – Creating Content



CHAPTER 1

Managing Sport



Paul M. Pedersen and Lucie Thibault

0:05 / 15:06

The image shows a video player interface. The main content is a presentation slide for 'CHAPTER 1 Managing Sport' by Paul M. Pedersen and Lucie Thibault. The slide features a collection of sports equipment (football, basketball, soccer ball, baseball, tennis ball) on the left. A mouse cursor is visible over the slide. In the top right corner, there is a video feed of a woman with blonde hair wearing a green polo shirt. The video player controls at the bottom show a play button, a volume icon, and a progress bar indicating 0:05 / 15:06. A settings gear icon is also present in the bottom right corner.

Execution - Upload Content to D2L

The screenshot shows a web browser window with the URL `saintleo.brightspace.com/d2l/le/content/103559/Home`. The browser tabs include "lock Banner Financia", "Chapter 1 - Intro to Sport Busine", and "contemporary sport managemen". The browser's address bar shows the URL. Below the address bar, there are search and navigation icons for "COVID-CHECK-IN", "Google", "D2L-Classes", "Saint Leo University...", and "Office365-Saint-Leo".

The main content area is divided into two sections. On the left is a sidebar menu with the following items:

- Hidden
- Course Syllabus (2)
- Student Resources (7)
- Assignments (10)
- Chapter 1 (3)**
- Chapter 2 (3)

On the right is the main content area, which displays a list of modules:

- Chapter_1 (Video)
- Chapter 1 Quiz (Quiz)

Below the modules is a button labeled "Add a sub-module..."

Execution - Available in D2L

The screenshot shows a D2L course interface. The browser tabs include 'D2L-Classes', 'Saint Leo University...', 'Office365-Saint-Leo', 'STU_Faculty_Resour...', and 'Saint Leo University'. The course title is 'Intro to Sport Business SPB-101-CA01'. The user is identified as 'Dene Williamson'. The navigation menu includes 'Content', 'Activities', 'Progress', 'Classlist', 'Calendar', 'Resources', 'Manage Files', 'Course Tools', and 'Help'. The current page is 'Chapter 2 Lecture'. The video player shows a slide with the following content:

Work Transition and Adjustment

- Learn your job.
- Understand the organizational culture.
- Demonstrate your work ethic.
- Develop your written communication skills.
- Use electronic communication appropriately.
- Thank others.

(continued)

The video player controls at the bottom show a play button, a volume icon, and a progress bar at 12:00 / 28:28.

What Are Your Ideas?

- What Class
- Professors Involved
- Responsibilities (Exams, Quiz, Chapter, Review)
- Overall Expectations

Can this be done?