

PROGRAM INFORMATION PROFILE

This profile offers information about the performance of a program in the context of its basic purpose and key features.

Name of Institution

Institution: Saint Leo University

Program Accreditor: COSMA

Institutional Accreditor: SACSCOC

Date of Next Comprehensive Program Accreditation Review: Completed - 2019

Date of Next Comprehensive Institutional Accreditation Review: 2022

To learn more about the accredited status of the program, click here: _____

Program Context and Mission

Program Mission: The Sport Business Programs at Saint Leo University are dedicated to preparing its students for successful entry and advancement in a career within the sport business industry and advanced graduate study. The Sport Business Faculty provides its students with a dynamic curriculum based on national standards, incorporates experiential learning both in and out of the classroom, and focuses on developing their business skills with a clear understanding of the unique challenges of the sports industry that sets it apart from other business ventures.

Program Goals

1. Demonstrate knowledge in the functional areas of accounting, marketing, finance, and management
2. Explain the legal, social, economic, and global environments of business
3. Utilize decision support software and tools to impact business decision analysis.
4. Exhibit clear and concise oral and written communication skills.
5. Apply knowledge of business concepts and functions in an integrated matter using critical thinking.

Brief Description of Student Population: Mainly traditional age students at the main campus and non traditional at the Tallahassee Center for undergraduate.

Indicators of Effectiveness with Undergraduates As Determined by the Program

1. Graduation
Year: 2018 _____ # of Graduates: 48 Graduation Rate: 81%
2. Completion of Educational Goal (other than degree – if data collected)
of Students Surveyed: # Completing Goal: _____
3. Average Time to Degree
4-Year Degree: 4.2 5-year Degree _____
4. Annual Transfer Activity
Year: 2018 # of Transfers: 18 Transfer Rate: 11%
5. Graduates Entering Graduate School
Year: 2018 # of Graduates: 48 # Entering Graduate School: 9
6. Job Placement (if appropriate)
Year: _____ # of Graduates: _____ # Employed: _____

7. Additional Indicators, if any: _____

Form developed by the Council for Higher Education Accreditation. © updated 2015