

## Program-Level Operational Effectiveness Goals Matrix

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>OEG 1 - The Sport Business faculty will exhibit teaching excellence</b>			
<b>1. Measure 1</b> Composite scores for student evaluations	<b>3.</b> Aggregate composite scores for student evaluations for all sport business classes will not drop below a 3.0	All classes received above a 3.0 rating for course evaluations (Spring course evaluations were not sent out to students due to COVID19 virus)	3
<b>4. Measure 2</b> Faculty teaching observations	<b>6.</b> No third year or higher faculty will achieve a “Developing” in their teaching observations for more than one observation.	All Faculty received Accomplished or Exemplary ratings on all categories of their observations. No Developing ratings were received.	3
<b>OEG 2 The Sport Business Faculty will continue to improve their teaching and research through professional development</b>			
<b>7. Measure 1</b> Conferences and journal articles	<b>8.</b> Faculty will present at two or more conferences or produce 1 industry journal article per year.	Mohan: 2 journal articles; 4 presentations Williamson: 2 journal articles; 6 presentations Hatlem: 2	3
<b>9. Measure 2</b> Faculty Development	<b>10.</b> Faculty will attend at least 2 faculty development sessions per year offered within or outside of the university	Mohan: 4 Williamson: 3 Hatlem: 2	3
<b>OEG 3 The program will maintain connections to the sport business industry and keep up with trends and developments</b>			
<b>11. Measure 1</b> All faculty will attend a minimum of two sport business conferences	<b>12.</b> All faculty will attend a minimum of two sport business conferences	Mohan: 2 Williamson: 2 Carney: Hatlem: 3	3
<b>13. Measure 2</b> The program will provide three opportunities of guest speakers per year	<b>14.</b> The program will provide three opportunities of guest speakers per year	SPB 240 – 4 SPB 410 – 2	3
<b>OEG 4 The program will provide students with the opportunity to develop sport management skills in an applied setting.</b>			
<b>15. Measure 1</b> Student experiential learning experiences	<b>16.</b> The program will provide the opportunity for at least four experiential learning experiences per year	Over 10 opportunities. Too many to list all of them (not including course assignments, internships and apprenticeships)	3
<b>17. Measure 2</b>	<b>18.</b> 85% of students will qualify for to	23/24 (95.8%)	3

Student's qualification of 12 hour required internship	perform the 12 hour required internship		
<b>OEG 5</b> The Department will continue to review the curriculum and make necessary changes that are in-line with the industry			
<b>19. Measure 1</b> Industry council's involvement with the curriculum(Q4 # 1 on the industry council survey)	<b>20.</b> At least 75% of the industry council surveyed will agree that curriculum was discussed in industry council meetings. (Q4 # 1 on the industry council survey)	Survey not sent	4
<b>21. Measure 2</b> Industry council committee member's input	<b>22.</b> Receive and utilize feedback on student learning outcomes and course content from industry council committee members		3
<b>**Explanation of course action for intended outcomes not realized:</b>			